



USA KIA/DOW Family Foundation

A 501(c)(3) Nonprofit Corporation
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Begun by KIA families,
for USA KIA families;
Every day is Memorial Day!

Board of Directors:

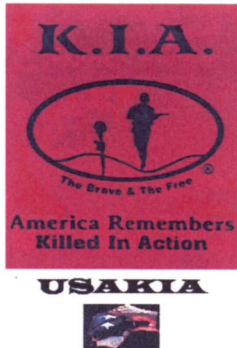
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Nonprofit for KIA Families Announces Large Increase in Traffic at Its Web Site

A less-well-known nonprofit benefiting Gold Star KIA Families has seen a large increase in traffic at its Web site.

San Jose, CA (I-Newswire) January 13, 2006 – The traffic at the Web site of a small nonprofit for families of killed in action (KIA) and died of wounds (DOW) has increased substantially over the last month, mainly from online advertising it seems. The USA KIA/DOW Family Foundation (USAKIA) announces it has received over 1600 unique visitors in the 2-week period of December 29, 2005 to January 12, 2006, or over 114 hits per day, up from an average of about 15 to 20 hits a day before the public-benefit corporation took advantage of an offer for some free advertising on December 22.

Though the traffic has not led directly to donations or sales at the nonprofit's store, it has translated to more activity at the site and more participants. In addition, Gold Star Families have taken advantage of USAKIA's program of free KIA flags, and more people have become members of its Web site and group for families of the fallen.

The USA KIA/DOW Family Foundation (USAKIA), based in San Jose, California, is an IRS-approved, tax-deductible and tax-exempt nonprofit. KIA families incorporated the 501(c)(3) organization in the fall of 2003 to benefit families of those killed in action and died of wounds while in the U.S. armed forces. Current services include memorials, membership, and it plans a new California Medal of Honor Project (CAMOHP). It also sells products honoring U.S. KIA. America Remembers KIA allows USAKIA the use of its trademarked KIA flag and symbol. See the organization's Web site at www.usakia.org for further information. USAKIA opened a new press room at its Web site in December.

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